

# KSWC Sports

## Underwriting Packages

**Sport                      Package    Ads/Game    Total/Season**

<b>Football</b>	<b>Black</b>	2	<b>\$220</b>
	<b>Purple</b>	4	<b>\$440</b>
<b>Basketball (Mens)</b>	<b>Black</b>	2	<b>\$440</b>
	<b>Purple</b>	4	<b>\$880</b>
<b>Basketball (Womens)</b>	<b>Black</b>	2	<b>\$440</b>
	<b>Purple</b>	4	<b>\$880</b>
<b>Pregame/Halftime/ Postgame</b>	<b>FB/BB</b>	<b>Sponsorship</b>	<b>\$200/\$300</b>

**Combos\*    Package                      Ads/Game    Total/Season**

<b>J</b>	<b>Football</b>	4	<b>\$440</b>
	<b>Basketball (ALL)</b>	4	<b>\$1760</b>
	<b>Total</b>	<b>-15%</b>	<b>\$1870</b>
<b>I</b>	<b>Football</b>	4	<b>\$440</b>
	<b>Basketball (Mens)</b>	4	<b>\$880</b>
	<b>Total</b>	<b>-15%</b>	<b>\$1305</b>
<b>N</b>	<b>Football</b>	4	<b>\$440</b>
	<b>Basketball (Womens)</b>	4	<b>\$880</b>
	<b>Total</b>	<b>-15%</b>	<b>\$1305</b>
<b>X</b>	<b>Basketball (ALL)</b>	4	<b>\$1760</b>
	<b>Total</b>	<b>-15%</b>	<b>\$1496</b>

\*Combos are more than one sport at a 15% discounted cost.

All Purple and Combo Packages include banner advertisements on our webpage.

All writing and recording will be done by KSWC Sports and are included in listed costs.

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